



IMMEDIATE PRESS RELEASE

Progresif making great progress toward commitments

Bandar Seri Begawan, Wednesday 11th February 2015 - With the conclusion of a marathon interview session last week Progresif has announced that they are well on their way to achieving their stated goal of doubling their workforce in the next year by creating almost 200 jobs, and are committed to achieving a 95% Bruneian staff by the end of 2016.

The, job fair style, event last week focused on hiring front line sales staff for a retail expansion that was announced in December. The event took place over 2 days, during which, over 100 applicants were interviewed resulting in 75 new hires. Chief Sales Officer, Bob Gill said, "We are looking to provide Brunei with a retail experience unlike anything they have seen before, and that experience begins with finding people with the right skills and attitude that align with our brand essence of, being Progresif".

Mohammad Fauzi bin Mosdaram, Progresif Head of Human Capital said "All new staff will be taken through an extensive training process to provide the skills and knowledge of our products and services to help provide a quality of customer service that our customers deserve, and that we want them to come to expect from us as a brand".

The volume of hires in the sales organization are the highest for any single department, however hiring has been ongoing across the business since the appointment of the Senior Management team last year. To date a total of estimated 80 new roles have been identified, resulting in more than 150 interviews since January 2015.

Chief Executive Officer, Paul Hyde said, "Hiring is a necessity to grow and develop the business, but training, knowledge transfer and career development is at the heart of our brand promise as we look to enrich the market and the communities we serve, as we strive to become the employer of choice in Brunei."

While Brunei is waiting for the countdown to launch to begin, and eager to see what the re-entry of a strong telecommunications competitor will mean for customers. Progresif assures that significant progress has already been made toward their stated goals of launching a new network, culture and brand.

Interested applicants who shared the like minded of a Progresif are encouraged to send in their CV to: humanresources@progresifcellular.com.bn

Issued by Progresif Cellular Sdn Bhd. For more information, please contact its Communications Department:

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