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Progresif Delivers Number Matching

Progresif has once again delivered on their promise, to bring simplicity and continuous improvement to telecommunications in Brunei, with their most recent introduction of their online store at www.progresif.com.

It allows customers to match up to 6 digits of their current mobile phone number and have a new SIM delivered to any location in Brunei within 48 hours.

“This new service is just another way that we want to make communication simple and accessible to everyone by allowing customers to select their number, select a plan and have a SIM delivered to their home or office.” said Paul Hyde, Chief Executive Officer of Progresif.

The online store is compatible when viewed with handsets or tablets making it easy to make a purchase regardless of how you access the internet. Customers may also select either prepaid or postpaid service and still get a free SIM with free delivery, or pickup at the location of their choosing.

“Our brand is focused on continuous improvement, and since our re-launch we’ve made significant progress by delivering new plans, packages and service improvements, all designed with simplicity and our customers’ needs in mind.” states Hafiza Mohamad, Corporate Communications Manager of Progresif.

Progresif’s recent benefits include, free annual licence fees for all users, free incoming calls plus SMS and simplified packages & rates. Furthermore postpaid customers can customise their own plan with just the right amount of voice and data to suit their everyday needs.

Moreover by removing rate complexity, prepaid customers get simple flat rates which help control spending, with local calls at 16 cents per minute, local SMS at 5 cents per message and local data usage rate at 5 cents per MB. Prepaid credit also lasts longer through bonus credit and extended validity periods.

“Since our re-launch we have added over 15 thousand new customers, and are on target to be at 20 thousand new customers by the end of June. We are thrilled at the positive response that we have received, and are working continuously to improve our products, services and network.”

The online store will officially launch on Monday June 15th, and will be a permanent fixture as part of an ongoing effort to improve their retail offering.

Issued by Progresif Cellular Sdn Bhd. For more information, please contact its Communications Department:

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