



FOR IMMEDIATE RELEASE

Progresif Hari Raya Celebration

Progresif held its Hari Raya Celebration, themed Lip Lap Lip Lap Raya bersama Progresif at the Indera Samudra Hall, Empire Hotel yesterday.

The Hari Raya Celebration garnered more than hundreds people comprising of corporate clients, officers and staffs from government agencies, private sectors and selected Progresif subscribers. Present to welcome the guests were Chief Executive Officer of Progresif, Mr Paul Hyde and Progresif staffs.

Mr Paul Hyde said “The Hari Raya celebration, the first for Progresif is held to foster bonds among Progresif clients and staffs. This is also one of the ways we would like to show our appreciation to our corporate clients, business partners and associates with their support so far.”

The guests were treated with scrumptious treats comprising from Western and Malay dishes. During the event as well there were traditional Gulintangan and singing performances showcased. There were also photobooth where guests could take picture for their keepsake.

Not only that, the event also showcases guests instagram postings during the event based on #progresifraya hashtags, this was made possible by Dootroot technologies products EventLoop which help displays instagram postings based on hashtags.

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