



FOR IMMEDIATE RELEASE

Progresif customers voted and their Double Top Up campaign is back again

Progresif announced yesterday that after an overwhelming response from their customers that they will once again offer all prepaid customers Double Top Up starting December 5th through December 12th anywhere that Progresif TopUp is sold.

Earlier this week, Progresif asked customers to vote for which promotion they would like to receive this month via SMS and social media. Customer had the option to choose from 4 hours of free calling daily or another Double TopUp promotion.

“Our brand is about simple, transparent communication and helping our customers have better access to a connected life. To do this we are constantly looking to engage and listen to our customers to offer creative solutions, products and services. We think this is just part of what makes Progresif, Progressive.” states Paul Hyde, Progresif Chief Executive Officer.

The Double TopUp offer is another in a series of customer-centric promotions from Progresif aimed at delivering on their promise to simplify the telecommunications environment in Brunei and make services more accessible, convenient and affordable.

Recently, Progresif also have launched their eTopUp service. The service is a direct electronic TopUp method that allows their customers the flexibility to TopUp any amount from \$1 - \$100 dollars, and does not require Scratch Cards or receipts and pins.

E-Top Up is now available at all Progresif stores and is being rolled out to all locations where Progresif TopUp is sold throughout Brunei.

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Issued by Progresif Cellular Sdn Bhd. For more information, please contact our Communications Department:

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