



FOR IMMEDIATE RELEASE
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Progresif applies for permission to launch 4G LTE

Progresif announced today their plans to launch 4G LTE services in Brunei as early as mid 2016. Progresif confirmed sending the application letter to AITI on January 21st, stating their intent to launch 4G LTE services throughout all regions of Brunei. Progresif confirmed that their letter was well received, stating that AITI have welcomed the application, as the solution will play a role in deploying Broadband Nationwide, as a component of His Majesty's 2035 vision of a connected Brunei.

In a statement from Paul Hyde, CEO of Progresif, Mr. Hyde stated "When launching Progresif last year, we made the commitment to rebuild a network, from the remnants of the B-Mobile business that would enable global levels of service to be realized in Brunei, to enable a connected society and economy spurred by innovation. Progresif also stated that the first two waves of network upgrades would ensure a low cost, simple path to 4G, that would save the Government of Brunei several million dollars in investment costs, when compared to more traditional 4G roll outs. Our commitment in this respect has been met, and our core systems and base stations are now all 4G capable". "While we have some configuration work to complete, we are poised to enable 4G services at the flick of a switch and with minimal further investment", Mr. Hyde continued.

Progresif also shared plans to expand their network to include an additional 82 base stations throughout Temburong, Brunei-Muara, Tutong and Kuala Belait, designed to reduce congestion, increase speed and greatly improve coverage in the underserved areas of Brunei. Hyde stated "We are thankful to our loyal customers who have benefited from improvements in network performance and additional coverage throughout the last 12 months as we re-engineered our network and to those who have joined Progresif during the same period". "We can assure these customers and all Bruneian internet users, that light is at the end of the tunnel and we as a company are excited at the prospect of unleashing Brunei's 2nd 4G network, as well as a 25% increase in coverage this year".

"The rapid speed of deployment has been helped greatly by co-operation from government and the private sector that has enabled Progresif to fast track deployment by utilizing existing infrastructure." Hyde added "Thanks to cooperation from our stakeholders and partners, we have avoided spending more than \$2,000,000 to build traditional towers and reduced our deployment time by 12 months".

Hyde also stated "The key to unleashing 4G will be the completion of a leading edge transport network that combines microwave and fiber optics, the latter supplied by TelBru, to create a state of the art MPLS, self-healing network that will carry Progresif users internet traffic to the world wide web".

It is understood that Progresif's transport network is designed to be 99.995% reliable. Leading the project for Progresif, Project Director Zailani Haji Salleh stated, "With this infrastructure solution, the days of slow service, outages and congestion will be a



thing of the past.” Progresif are in the last stages of gaining permission from AITI to bring this world class Internet super highway into service.

This news follows on the re-opening of their latest flagship store last week in Times Square and their announcement of plans to open a store in the Temburong district. Hafiza Mohamad, Corporate Communications Manager at Progresif stated, “As we continue to expand our product and services portfolio, 4G is a natural progression, however it is just a part of our ongoing roadmap. Telecommunications companies have a bad habit of focusing purely on branding technology, and too often forget about the needs of the customer. Customers will see a drastic improvement in data speeds, however, we see 4G as simply a next step, for much bigger plans.”

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