



PROGRESIF SAYS FAREWELL TO PAUL HYDE

Progresif Cellular announced to stakeholders and the media today, that after two years of service as Chief Executive Officer at Progresif Cellular SDN BHD, Paul Hyde will be leaving Progresif, and their Chief Financial Officer, Roger Plahay, will assume the role of Acting CEO.

During Paul's tenure, which began with the establishment of Progresif in July of 2014 and the official launch of the Progresif brand in May 2015, Progresif has seen steady subscriber growth from 20,000 subscribers to more than 150,000 today. The business has made significant network improvements including the replacement of its entire core network and an ongoing expansion of network coverage with a number of new cell sites planned and in process. The network development project was recognized earlier this year by the Asia Communications Awards winning first place for Project of the Year as well as Brand Campaign of the Year.

Progresif also stated that with the award of upgraded licences from the regulatory authority earlier this year, they have begun development of solution based products and services to address the needs of Corporate, Enterprise and Government entities alongside their commercial mobile offering.

Paul leaves the company in a strong position with a robust product and promotional roadmap in place for the fiscal year that will again bring about innovative solutions and more "firsts" for Brunei.

The Board of Directors, Management and Staff, would like to thank Paul for his leadership during the successful turn-around, that has established Progresif as a profitable and sustainable business, and a catalyst for the evolution of the Telecommunications and ICT sector within Brunei.

Issued by Progresif. For more information, please contact its Communications Department:

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