



**PRESS RELEASE**

**1 JUNE 2017**

**FOR IMMEDIATE RELEASE**

**PROGRESIF LAUNCHES FIRST FULL SERVICE PREPAID ROAMING IN BRUNEI**

Progresif Cellular today announced the launch of full service roaming for all their prepaid customers, allowing roamers to have access to data, text and voice calls in Malaysia.

Prepaid customers can now make direct calls and texts in Malaysia and use data to browse the internet and social media, giving them the Freedom to do More.

With prepaid roaming, customers can now roam on the Digi or Celcom mobile networks, at preferred rates, without having to use callback services or having to swap SIM cards.

Hafiza Mohamad, Corporate Communications Manager at Progresif, said that this new development gives prepaid customers the convenience that they need when they are travelling to their favourite Malaysian destination.

"This is just one of the ways that we are simplifying communication for our customers. By having prepaid roaming available in Malaysia, our customers can enjoy using communication services with more convenience," she said.

Devin Edwards, Progresif's Chief Marketing Officer, said that the company is on a constant mission to make communications simple by introducing innovative products and services that are easily understood by customers.

"The introduction of prepaid roaming takes us one step further to removing the differences between postpaid and prepaid services, and by doing so, it gives customers the time and freedom to do more."

"Starting today, Progresif prepaid customers can use data, make calls and send texts while roaming with our partners Digi and Celcom in Malaysia. This is a first for Brunei so we're happy to make this happen at Progresif," he said.

Currently, prepaid roaming is applicable for Malaysia and will be rolled out to cover the more than 100 destinations where Progresif has roaming partners around the world.

The pricing is available at [www.progresif.com](http://www.progresif.com) and is similar to the simple flat rate approach of Progresif's domestic plans where customers pay simple flat rates for data, text and calls.



As the service is available to all prepaid customers, users that live close to bordering Malaysian towns or are travelling by boat may want to turn off data roaming to avoid unwanted charges.

For any enquiries on prepaid roaming, call 177 or visit us online at [www.progresif.com](http://www.progresif.com) to find out more information.

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### **About Progresif**

Progresif Cellular Sdn Bhd. is a Brunei-based Government Linked Company headquartered in Bandar Seri Begawan. The company was founded in 2014, with a mission is to establish itself as a catalyst for change in the telecommunications sector focused on enhancing quality of life and supporting economic growth in Brunei through the development of profitable, long-term, products and services, including cellular devices and service, mobile internet and broadband and enterprise connectivity. Progresif now has more than 265 employees and 150,000 customers, with nine retail stores throughout the kingdom.

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