



**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

***PROGRESIF ANNOUNCES NEW CEO***

Progresif Cellular Sdn Bhd announced today that it has appointed Paul Taylor as its new Chief Executive Officer (CEO).

Paul is an industry veteran with over 25 years of experience in the telecommunications sector. He has held senior positions in Africa, Europe, the Middle East, the Caribbean and Asia during his career. Paul is a British national and began his career in the industry in the 1980s at British Telecom International.

Immediately prior to taking the position in Brunei, he was the Managing Director of Botswana Telecommunications Corporation Limited (BTCL) where he helped grow revenue by over 50 per cent and subsequently led the company's initial public offering on the Botswana Stock Exchange.

Paul has placed customer experience improvements as the key priority under his leadership at Progresif.

"I can see that considerable progress has been made at the company and I would like to thank the management and staff for their hard work, and the board for their unstinting support," he said.

"Overall, the year 2016/17 was very good for the company in terms of growth. I will continue to build on the good work that has been done to ensure that our service continues to expand and improve."

"I am looking forward to further tapping into the pool of innovation which will bring better value for our customers and facilitate both the development of the economy and growth in new jobs. On that note, I would also like to thank our customers for their support and trust in us and for believing in the Progresif brand story."

"Progresif has earmarked significant funds this year to further enhance its service capability countrywide. We will therefore continue to deliver innovative products and services as well as provide an enhanced level of customer service so that our customers can enjoy a complete progressive experience," he said.



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### **About Progresif**

Progresif Cellular Sdn Bhd. is a Brunei-based Government Linked Company headquartered in Bandar Seri Begawan. Founded in 2014, whose mission is to establish Progresif as a catalyst for change in the telecommunications sector focused on enhancing quality of life and supporting economic growth in Brunei through the development of profitable, long-term, products and services, including cellular devices and service, mobile internet and broadband and enterprise connectivity. Progresif now has more than 265 employees and 150,000 customers, with eight retail stores throughout the kingdom.

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