



PRESS RELEASE

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FOR IMMEDIATE RELEASE

***Progresif to hold a Cultural Night in conjunction with His Majesty's
71st Birthday***

Progresif Cellular will be hosting its third Cultural Night at the Jerudong Park Amphitheatre on Saturday at 7.30 pm, where members of the public will be treated to a night of music and multicultural performances from around the region.

The three-hour event is held in conjunction with His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah Ibni Al-Marhum Sultan Haji Omar Ali Saifuddien Sa'adul Khairi Waddien, Sultan and Yang Di Pertuan of Brunei Darussalam 71st Birthday Celebrations.

The night will showcase the rich diversity of cultures in Brunei through a series of dance and song performances; from the traditional Iban welcoming dance *Ngajat* to performances by the Chinese, Indonesian, Indian and Filipino communities in Brunei.

The event will culminate in a final performance entitled 'United Towards a Progresif Brunei' which brings together all 116 performers of different nationalities and cultures together to end a night full of creativity.

Apart from the performances, there will also be fun quizzes with the audience participation to further enliven the Cultural Night. Admissions for the event will be free of charge and is open to members of the public.

As part of Progresif's commitment to support local entrepreneurship, the company will also be partnering with local events company Big BWN Cookout to feature 20 local food vendors such as Hybrid, Ana Memento, Solazat Stall, Urbnkitchen, NZ Collections, Uncle Sams grilled chicken, Wings & Drumettes, Unicorn Drinks & 2 Hearts Kitchen and Goodies By HanaBashBash.

The event will be attended by Progresif Board Members, company management and representatives from the High Commissions and Embassies.

Devin Edwards, Chief Marketing Officer of Progresif said "We're proud to be able to host the Cultural Night for the second time. The event demonstrates our dedication to supporting arts and culture which is one of the four pillars for our corporate social responsibility programme. For this event, we collaborated with various communities in Brunei in a bid to explore and showcase the wealth of creative across the country."

"We hope that members of the audience will thoroughly enjoy a night of culture together with their friends and family," he added.



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About Progresif

Progresif Cellular Sdn Bhd. is a Brunei-based Government Linked Company headquartered in Bandar Seri Begawan. Founded in 2014, whose mission is to establish Progresif as a catalyst for change in the telecommunications sector focused on enhancing quality of life and supporting economic growth in Brunei through the development of profitable, long-term, products and services, including cellular devices and service, mobile internet and broadband and enterprise connectivity. Progresif now has more than 265 employees and 150,000 customers, with eight retail stores throughout the kingdom.

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